



**HELVETAS**  
Intercooperation

GERMANY

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Supply Change  
Louise Luttkholt

# Organic + FT rice project in India and Thailand



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- Launched together with the Swiss retailer Coop in 2011
- Goal: Improve livelihoods, environmental sustainability, attractive product
- 2015: 3'500 farmers, 5'000 tons rice (paddy), plus rotation crops
- 50% higher net profits, 30% less water use, 30% less GHG emissions, more crop diversity



This project is supported by the  
Coop Sustainability Fund.



# Samriddhi in Bangladesh

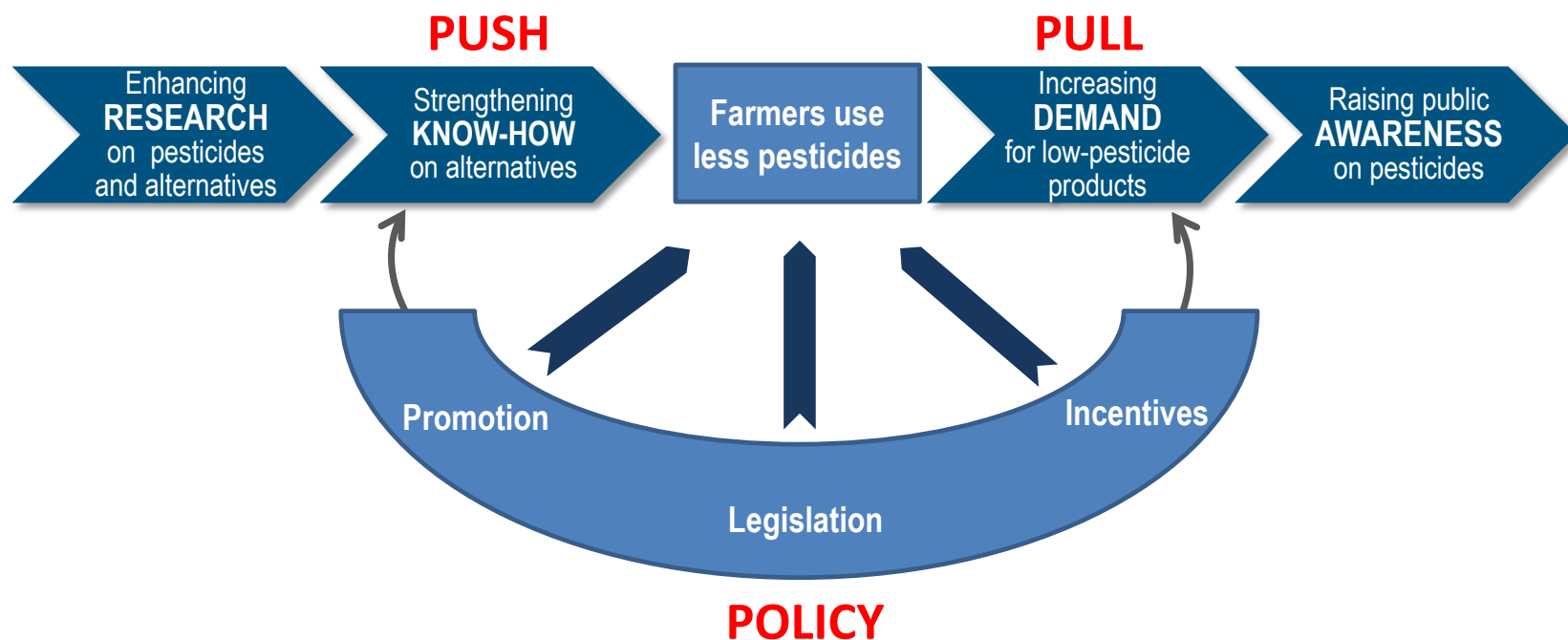


Enhance Rural Prosperity through inclusive and sustainable market system development



# Pesticide dialogue

Building consensus on shared objectives





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Thank you!

